

## ShipView<sup>™</sup> Plus Transforming your Shipping Data into Actionable Information

#### Overview

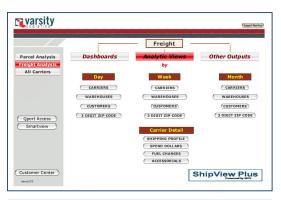
The ShipView<sup>™</sup> Plus analytics module is a powerful shipping/transportation performance management application that provides cross-enterprise views and analysis of critical shipping information. ShipView Plus includes Varsity's TransData datamart which collects and provides access to a broad range of detailed historical shipment and transportation data that is identified, defined, and documented for use.

With intuitive, GUI-based business performance dashboards and dynamic, flexible analytic query and reporting capabilities, ShipView Plus delivers the tools necessary for shipping and logistics managers (as well as C-level executives) to strengthen negotiating position with carriers, identify and correct hidden cost and performance problems, and revamp transportation management strategies.

With ShipView Plus, all of this is available at the finger tips of managers without any requirement for IT/programming time or effort.

#### **Key Features**

- Accessible from a web browser, with a full range of Windows<sup>®</sup> -based, GUI tools for analytic proposes, include:
  - Shipment/Transportation Dashboards
  - o GIS-Geographic Presentations of
  - Information
    Flexible Analytic Views of Information (for on-the fly "slice-and-dice and drill-downs")
  - Full export capability to a wide range of applications and formats, including Microsoft Excel, Microsoft Access, Microsoft Word, HTML, XML, PDF
- TransData, shipment and transportation datamart is included/integrated and reliably updated on the IBM i platform
- Access to the data is enterprise-wide, available in the aggregate or broken down by DCs (or even to the level of employees), by parcel vs. freight; by carrier and service type, shipping lanes, and ship-to locations and customers, etc.





 Security architecture ensures that viewing and downloading of specific information is controlled by management-set parameters. For example, access rules can be set so that the manager of distribution center 1 cannot see the information from distribution center 2.

### Key Benefits

- Empower management end-users with powerful information and analytics, while not having to schedule and deploy IT programming resources.
- Have all information in your hands in order to prepare for and gain valuable leverage in carrier negotiations, thus driving better agreements and lower carrier costs.
- Monitor trends to identify important changes and developments in on-going operations that require response and action.
- Slice and dice shipment and transportation carrier information in almost any way imaginable to gain visibility into shipping and transportation operations and costs by various dimensions
- Take control of shipping and transportation operations and significantly reduce costs, improve performance, and enhance customer satisfaction.

# Software and Hardware Requirements

- An AS/400 (iSeries/400/i5) running OS/400 version V5R1 or higher
- Varsity ShipSoft –Parcel<sup>™</sup> version 2.7 or higher
- A Windows 2000/NT or XP PC networked to the iSeries/AS 400 with Adobe Flash Player version 7 or higher and any Web browser that supports Flash

• Data integrity is built into ShipView Plus through TransData and through functionality that safeguards against errors and inaccuracies. For example, in ShipView Plus, data cannot be inadvertently altered and overwritten.

ShipView Plus will open up unprecedented visibility into your transportation logistics operations, allowing you to attain insight and control and real hard dollar cost savings. This can be accomplished without any investment in IT programming (a recurring cost in excess of the initial one-time licensing cost of ShipView Plus). Based on these IT programming savings and the hard, operational cost-reduction benefits that can be achieved with ShipView Plus, a rapid payback and a very high ROI are practically guaranteed.

For more information regarding ShipView Plus or TransData, contact Varsity at 800.438.SHIP (800.438.7447).